



## NEWS RELEASE

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### **FOR IMMEDIATE RELEASE:**

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**BUSINESS VOLUNTEERS UNLIMITED LEADS CLEVELAND AS  
CITY JOINS WORLDWIDE YOUTH SERVICE MOVEMENT**  
*22<sup>nd</sup> Global Youth Service Day Mobilizes Youth Around the World  
to Effect Community Change*

**[CLEVELAND, OH]** – (4/20/10) – Business Volunteers Unlimited (BVU), Cleveland’s community clearinghouse for volunteer opportunities, will mobilize more than 900 young people to participate in the 22<sup>nd</sup> Global Youth Service Day this coming weekend, Friday, April 23, through Sunday, April 25, in Cleveland, Ohio. Millions of children and youth in the United States and in more than 100 countries are planning service and service-learning projects that highlight the positive contributions young people make throughout the year, and for the second year, Cleveland is participating in this worldwide event.

“Through volunteerism, youth form connections with the community, develop leadership skills, and potentially become lifelong volunteers. Our goal is to encourage a culture of volunteering among Cleveland’s youth,” explained Roseanne Deucher, Director of the Volunteer Center at BVU.

Global Youth Service Day in Cleveland will include more than 900 youth from 27 project teams volunteering at 20 area nonprofits. Volunteers will participate in a variety of service projects, including neighborhood clean-ups, organizing medical donations for humanitarian aid shipments, sorting and repackaging of donated food, urban garden preparation, and modification of toys for children with disabilities. Global Youth Service Day is supported by a number of community partners, including Cleveland Indians, Cleveland Clinic, WKYC, JakPrints, and C.L.E. Clothing Co.

The Cleveland Indians will host a Global Youth Service Day celebration rally at the May 2 Indians game, where youth will participate in the pre-game parade and post-game kickball game on Progressive Field. Youth will also have an opportunity to hear an Indians’ player talk about the importance of community service.

For more information about local events or to get involved, please contact: Roseanne Deucher, Director of the Volunteer Center at BVU, 216-736-7711, [rdeucher@businessvolunteers.org](mailto:rdeucher@businessvolunteers.org).

Available Upon Request: Interviews with youth involved in GYSD and video/interview opportunities during GYSD projects.

### **About the Volunteer Center at BVU**

The Volunteer Center at BVU has a 17-year history of linking volunteers to worthwhile opportunities in Greater Cleveland. The Volunteer Center at BVU is the clearinghouse of volunteer activities in Northeast Ohio. Funded by the United Way of Greater Cleveland, The Volunteer Center at BVU refers individuals and school, youth, senior and faith-based groups to nonprofit organizations. Since 1993, BVU has made over 100,000 volunteer referrals to more than 1,500 nonprofit organizations. Visit [www.businessvolunteers.org](http://www.businessvolunteers.org) for more information.

### **About Youth Service America:**

Youth Service America seeks to improve communities by increasing the number and diversity of young people, ages 5-25, serving in important roles. Founded in 1986, YSA is an international nonprofit resource center that partners with thousands of organizations in more than 100 countries to expand the impact of the youth service movement with families, communities, schools, corporations, and governments. For more information: [www.YSA.org](http://www.YSA.org).

### **Global Youth Service Day Teams:**

BOOZ & COMPANY  
BOYS & GIRLS CLUBS OF CLEVELAND  
CHURCH OF OUR SAVIOUR  
CLEVELAND CLINIC  
CLEVELAND INDIANS  
CITY YEAR  
GIRL SCOUT TROOP 1137  
HATHAWAY BROWN SCHOOL  
HAWKEN SCHOOL  
HYLAND SOFTWARE  
INCARNATE WORD ACADEMY  
THE INTERGENERATIONAL SCHOOL  
JOHN CARROLL UNIVERSITY  
JONES DAY  
JUMP @ LINCOLN HIGH SCHOOL  
KENT STATE UNIVERSITY

LEAP – JOB & HIGH SCHOOL/HIGH TECH PROGRAMS  
MOTT YOUTH FUND DISTRIBUTION COMMITTEE  
NEW YORK LIFE YOUTH IN GOVERNANCE 4-H  
SAINT JOSEPH ACADEMY  
UNIVERSITY SCHOOL  
WESTPARK MYCOM  
YOUTH ABILITY  
YOUTH ADVISORY COMMITTEE – OSU EXTENSION  
YOUTH CHALLENGE  
YOUTH PHILANTHROPY & SERVICE COMMITTEE – CASE WESTERN RESERVE UNIVERSITY  
YOUTH – STRONGSVILLE AREA

### **Global Youth Service Day Project Sites:**

ACHIEVEMENT CENTERS FOR CHILDREN  
BOYS & GIRLS CLUBS OF CLEVELAND  
BUCKEYE AREA DEVELOPMENT CORPORATION  
  
CENTER FOR FAMILIES & CHILDREN  
THE CITY MISSION  
CLEVELAND BOTANICAL GARDEN  
CLEVELAND FOODBANK  
CLEVELAND METROPARKS  
CLEVELAND MUSEUM OF NATURAL HISTORY  
CUYAHOGA VALLEY NATIONAL PARK ASSOCIATION

FAIRFAX RENAISSANCE DEVELOPMENT CORPORATION  
HATTIE LARLHAM  
HOSPICE OF THE WESTERN RESERVE  
JUDSON AT UNIVERSITY CIRCLE  
MEDWISH INTERNATIONAL  
MIDTOWN CLEVELAND  
NEW AVENUES TO INDEPENDENCE  
ST. AUGUSTINE HEALTH CAMPUS  
SLAVIC VILLAGE DEVELOPMENT CORPORATION  
YOUTH CHALLENGE/RONALD MCDONALD HOUSE